

MEDIFLY

Business



"The fun part is that we will see new companies Pop up out of the blue [...] and it is fun of seeing this creativity in Industry and in start-ups."

Prof. Fettweis, Gerhard, Vodafone Chair TUD, 05.09.2024, https://www.google.com/search?q=%22Gerhard+Fettweis%22+%2B+%22Interview%22&rlz=1C1CHBF_deDE1017DE1017&oeq=%22Gerhard+Fettweis%22+%2B+%22Interview%22&gs_lcrp=EgZjaHJvWUyBggAEEUYOTIHCAEQIRigATHCAIQIRigAdlBCTM2OTBqM WoxNagCALACAA&sourceid=chrome&ie=UTF-8#fpstate=ive&vld=cid:7b0dc7d6,vid:pp-McQ7zAPw,st:0



This project is co-financed from tax revenues on the basis of the budget adopted by the Saxon State Parliament.

MEDIFLY

Elevating MedTech innovation into patient care with the incubation program for smart MedTech ideas

MEDIFLY is part of the clusters4future SEMECO (secure medical microsystems and communications). The cluster's goal is to develop highly innovative integrated cyber-medical microsystems and to expedite the transfer of these innovations into medical practice.

SEMECO research groups combine microsystems with AI to create innovations for better diagnosis, treatments, implants, prosthetics, and communication between patients and care givers. However, the transformation of these innovations into safe medical devices is a long and difficult journey which must be understood early on to be successful.

This is where MEDIFLY sets in by providing the necessary road-map and guidance, knowledge and entrepreneurial skills.

Why participate in MEDIFLY?

1. Get an overall understanding of the MedTech startup process
2. Get guidance on the regulatory requirements of your medical device
3. Untangle the healthcare system and develop suitable income models
4. Learn how to cooperate with industry partners
5. Understand intellectual property and how to protect it
6. Learn how to pitch and get opportunity to practice
7. Grow together as a team and connect with others

MEDIFLY gives you the opportunity to strengthen your business knowledge and pitching skills. You will do first things first, avoid pitfalls, learn from experts and build a network.

With MEDIFLY we support you to make your medical startup fly.

Who can participate?

Researchers of SEMECO projects or associated with SEMECO projects.

Be part of class 01-2025:

5 months, 3-6 teams, 6 workshops and individual coaching

Starting
May 6 2025

Schedule

Kick-off

- May (afternoon)

1 day Workshops

- May 22 – Business Model (Part 1)
- June 5 – Business Model (Part 2)
- June 17 – Regulatory Affairs
- August 20 – Reimbursement
- September 17 – Intellectual Property Rights
- October 21 – Pitch Training

Final Pitch Day

- November 6 (afternoon)

To ensure progress of your project, continuous attendance is required.

Homework and individual coaching will help you apply the newly gained knowledge directly to your business idea.

Interested? Questions?

Please write stephanie.randel@tu-dresden.de

What happens after MEDIFLY?

Deepen your knowledge with our individual expert coaching and benefit from our network.

More information:

www.dresden-exists.de/beratung/medifly/

