



"LifeTechLab was the perfect preparation for building our own life-sicence startup. It trained us to explain our idea clearly and helped to answer crucial business questions. We connected with other founders and above all had a lot of fun."

Dr. Jonas Schubert, DermaPurge participant of class 02/19

In cooperation with:





# Starting up in life sciences

with LifeTechLab remote by dresden|exists

With the start-up incubation program LifeTechLab scientists and students get the opportunity to turn their life-science discovery or business idea into a solid business model.

In addition to general challenges that every start-up faces such as limited resources and many decisions, the field of life sciences requires unique market and income-cost considerations as well as a clear understanding of intellectual property (IP) rights and regulations.

## Why LifeTechLab?

- 1. Get an overall understanding of the startup process.
- 2. Sharpen your idea and know where to start.
- 3. Understand the needs of your future customers.
- 4. Get guidance on regulations, IP protection and specific income models for life science startups.
- 5. Connect with other teams, founders, experts, lawyers and business people.
- 6. Learn how to pitch and get lots of opportunity to practice.
- 7. Grow together as a team.
- 8. Build confidence that you can do it.

So with LifeTechLab you will do first things first, avoid pitfalls and learn from experts, successful entrepreneurs, and each other.

#### How does LifeTechLab work?

September 30,

Apply by September 30, 2023: Please use the application form at <a href="www.dresden-exists.de/">www.dresden-exists.de/</a> <a href="lifetechlab">lifetechlab</a>. Don't worry if your idea is vague. Converting it into a business model is the purpose of LifeTechlab.

**Be part of class 02/2023:** 2 months, 6 teams, (in-person) workshops and individual coaching

## **Events and workshop topics:**

- October 17 Kick off
   4:00 pm 6:00 pm
- October 20- Business Model (Part 1)
   9:00 am 4:00 pm
- October 24 Business Model (Part 2)
  9:00 am 4:00 pm
- November 3 Intellectual Property Rights
   9:30 am 4:30 pm
- November 20 Pitch Training
   9:00 am 4:00 pm
- December 1 Final Pitch Day
   3:30 pm 6:30 pm

To ensure progress of your idea, continuous attendance is required.

#### What happens after LifeTechLab?

**Advance:** Apply for start-up funding programs with our support.

**Be part of our network:** Keep up the momentum with our post-LifeTechLab coaching and take advantage of our expertise.

#### **Questions? Contact us at:**

LifeTechLab@dresden-exists.de

