

Life Tech Lab

remote



„LifeTechLab was the perfect preparation for building our own life-science startup. It trained us to explain our idea clearly and helped to answer crucial business questions. We connected with other founders and above all had a lot of fun.“

Dr. Jonas Schubert, DermaPurge
participant of class 02/19

In cooperation with:



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Starting up in life sciences with LifeTechLab remote by dresden|exists

With the start-up incubation program LifeTechLab scientists and students get the opportunity to turn their life-science discovery or business idea into a solid business model.

In addition to general challenges that every start-up faces such as limited resources and many decisions, the field of life sciences requires unique market and income-cost considerations as well as a clear understanding of intellectual property (IP) rights and regulations.

Why LifeTechLab?

With LifeTechLab you will do first things first, avoid pitfalls and learn from experts, successful entrepreneurs, and each other.

1. Developing a product, platform or service that customers want is key for success – LifeTechLab helps you understand the needs of your future customers.
2. Regulations, IP protection and specific income-models are complex for start-ups in life sciences – LifeTechLab offers seminars by experts to lift the fog and provide guidance.
3. Staying focused on your journey to your start-up is not easy – LifeTechLab teaches the tools from agile and lean management to help you stay on track.
4. Getting connected and sharing experiences moves your idea forward – LifeTechLab introduces you to successful founders, business people, lawyers, investors and many more.

remote but
together

How does LifeTechLab work?

Apply by November 15, 2020: Download an application form at www.dresden-exists.de. Don't worry if your idea is too vague. Converting it into a business model is the purpose of LifeTechLab.

Be part of class 02/2020: 4 months, 6 teams, online workshops and individual coaching

Events and workshop topics:

- December 1: Kick-off
- December 9 and 10: Development of your first business model
- January 12: Cooperation contracts
- January 20: Market research
- January 26 Intellectual property protection
- February 4: Pitch training
- February 24: Mid-term presentations
- March 4: Financial planning
- March 10: Founder's corner
- March 23: Final pitch day
- March 26: Pitch day review & roadmap

What happens after LifeTechLab?

Advance: Apply for start-up funding programs with our support.

Be part of our network: Keep up the momentum with our post-LifeTechLab coaching and take advantage of our expertise.

Questions? Contact us at:

LifeTechLab@dresden-exists.de
www.dresden-exists.de



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