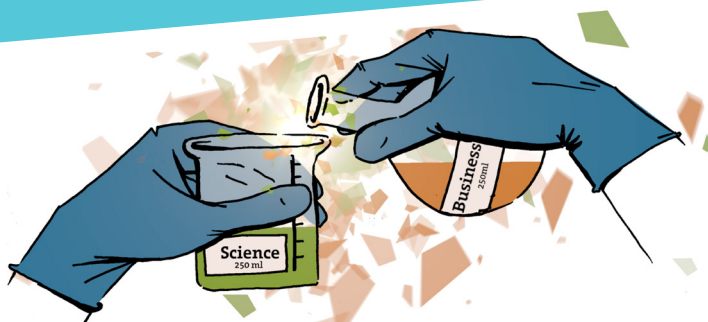


# Life Tech Lab



*„LifeTechLab offered a perfect and concise crash course with plenty of hands-on experience to answer the question: What do I need to know and do to kick-start my own life science spin-off. Highly recommended!“*

Prof. Thorsten Mascher, WeSCREENit  
participant of class 01/18

In cooperation with:



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## Starting up in life sciences with LifeTechLab by dresden|exists

With the start-up incubation program LifeTechLab scientists and students get the opportunity to turn their life-science discovery or business idea into a solid business model.

In addition to general challenges that every start-up faces such as limited resources and many decisions, the field of life sciences requires unique market and income-cost considerations as well as a clear understanding of intellectual property (IP) rights and regulations.

### Why LifeTechLab?

With LifeTechLab you will do first things first, avoid pitfalls and learn from experts, successful entrepreneurs, and each other.

1. Developing a product, platform or service that customers want is key for success – LifeTechLab helps you understand the needs of your future customers.
2. Regulations, IP protection and specific income-models are complex for start-ups in life sciences – LifeTechLab offers seminars by experts to lift the fog and provide guidance.
3. Staying focused on your journey to your start-up is not easy – LifeTechLab teaches the tools from agile and lean management to help you stay on track.
4. Getting connected and sharing experiences moves your idea forward – LifeTechLab introduces you to successful founders, business people, lawyers, investors and many more.

How does LifeTechLab work?

Apply by  
March 15, 2019

**Apply by March 15, 2019:** Download an application form at [www.dresden-exists.de](http://www.dresden-exists.de).

Don't worry if your idea is too vague. Converting it into a business model is the purpose of LifeTechLab.

**Be part of class 01/2019:** 12 weeks, 6 teams, 6 workshops and one-on-one coaching

- April 9: evening kick-off
- April 16 and 17: two-day workshop with seminars, tasks and feedback to generate your business model
- April through June: four all-day workshops on IP protection, cooperation contracts, financial planning and pitching
- Homework and individual one-on-one coaching will help you apply the newly gained knowledge directly to your business idea.
- July 2: closing event

### What happens after LifeTechLab?

**Advance:** Apply for pre-start-up funding. The EXIST Business Start-up Grant and EXIST Transfer of Research are two funding options. Your business model is the groundwork for a successful application.

**Be part of our network:** Keep up the momentum with our post-LifeTechLab coaching and take advantage of our expertise in turning business ideas into a reality.

**Questions? Contact us at:**  
[LifeTechLab@dresden-exists.de](mailto:LifeTechLab@dresden-exists.de)  
[www.dresden-exists.de](http://www.dresden-exists.de)